

PROSPECTUS FOR 2017-2018

B.COM COMPUTERS

PROSPECTUS FOR BUSINESS ENGLISH-I

Course Code: 281101

The Business English course will teach the student to understand the importance of using English language skills effectively in a business environment. These skills relate to their professional lives, aim to develop understanding and practice of the same efficiently for professional growth and sustained performance in the job arena.

Students will be able to distinguish between words which are either spelt or pronounced alike, yet render distinct meanings; imparting a sound clarity on business usage of language and for developing the art of parallel listening and reading comprehension combined with appropriate writing skills. They can construct vocabulary and gain fluency in language structuring and vocabulary building for business purposes. Students will identify economical word constructions, paying specific attention to building sound writing skills. They can interpret business communication and the advancements in communication technology with comprehensive and in-depth coverage on all the core components of efficient communication. Besides this, they develop communication skills to provide a platform for language efficiency and effective language delivery with an emphasis on cross-cultural communication and gender communication.

Students will be able to display effective communication skills and language presentation skills including preparing of business documents, communication and interpretation of business language and practical skills required for job acquisition and promotion, by the end of this course.

Business English is studied by students of Commerce at Undergraduate level.

The course is taught by the following Lecturers:

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms P.M.Mamatha Rani	12	M.A, B.Ed., PGCTE	B.Com Computers
2.	Dr Swaralipi Nandi		M.A, M.Phil, Ph.D, NET	B.Com Computers

PROSPECTUS FOR INDIAN HERITAGE AND CULTURE

Course Code: 281102

Humans are social beings, Culture is the most important characteristics of human beings for social life, Culture varies from one group to another group or from one place to another, it is dynamic. Culture means a way of life, which includes generally accepted values, religious patterns, custom, traditions, Food habits, language, dress, household, belief, festivals, the way greeting others and intellect achievements acquired by a man from the society. When these things are transmitted from one generation to another generation it is called heritage. Culture makes a person a better individual, so every person must know and expected to follow the culture of their society.

Indian society divided into 28 states and 9 union territories with different cultures, it is religiously and ethnically most diverse nations in the world, has been influenced and shaped by a history that is several thousand years Hence the course is designed to make the student understand better about the origin of ancient Indian culture, the contributions of great rulers from both north and south kingdoms. Students will analyze how Persian and western culture entered and influenced Indian society. It also edifies the students with spiritual doctrines of various Religions. Students will evaluate various challenges faced by the youth and the evils effects of terrorism on society. The course can create belongingness among the students with the awareness of the rights and duties and it throws light on gender sensitization issues like women, Children and LGBT. Student can make use of the subject knowledge to attempt all kinds of competitive exams, especially for civil services. The Subject helps the student to know historical and contemporary social, religious and political issues of the society. This paper is mandatory for all the UG first-year students; it is part of their course study.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Dr.G.Ratna Vani	12	M.A, M.Phil, PGDBM, Ph.D	B.Com Computers

PROSPECTUS FOR BUSINESS ECONOMICS

Course Code: 281103

Economics is a social science that provides theory to solve the problems of the economy. Business Economics is the application of economic theories to business problems. Study of Business Economics is helpful for students to analyze business problems and facilitate decision making. Business Economics is common to all streams of B.Com. The syllabus is divided into 5 major modules/units. Module I introduces the concept of Business Economics. Module II is devoted to the theory of demand. Module III deals with the production function and cost analysis. Module IV deals with market structures. Module V deals with international business. Attempts are being made to update the content relevantly on a regular basis with the help of the teachers, students and other experts by incorporating their valuable suggestions.

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Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs Sunindita Pan	9	M.A (Eco.), M.A (PS), DAPR	B.Com Computers

PROSPECTUS FOR FINANCIAL ACCOUNTING-I

Course Code: 281104

Financial Accounting describes the need and importance of accounting. It explains about the subdivision of journal. The course compares the cashbook and passbook balances to reconcile the difference. It helps the student to analyze the financial position of an organization. The course also helps to identify the mistakes in books of accounts and helps in correcting them.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Binnuri Sahithya	1	M.Com	B.Com Computers
2.	Mr P Rajkumar Reddy	1	M.Com, TS-SET	B.Com Computers

PROSPECTUS FOR BUSINESS ORGANIZATION AND MANAGEMENT

Course Code: 281105

The course aims at imparting knowledge in basic concepts like trade, industry and commerce. They also acquire the knowledge of different forms of business organizations like a sole proprietorship, partnership and joint-stock companies and their functioning.

Students learn about various management principles and functions like planning, organizing, coordinating, controlling, motivating and leadership.

The students can start their own business and also to work as managers.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mr M Veeraswamy		M.Com, MBA, (Ph.D), LL.M	B.Com Computers
2.	Ms Nikitha	0	M.Com	B.Com Computers

PROSPECTUS FOR FUNDAMENTALS OF INFORMATION TECHNOLOGY

Course Code: 281106

This course is studied by students pursuing B.Com Computers and the syllabus has been framed as per the industrial standards.

Students will be able to understand basic computer terminologies. They will be able to gain knowledge in the domain of information technology; they can identify different applications and can articulate the various aspects of the operating system.

Students will be able to compare modern means of communications, types of networks and network topologies.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs S Shobha Rani	18	M.Sc., DISM, PGCCA (CSc.)	B.Com Computers
2.	Mr K Siva Rama Krishna	17	M.Sc.(CS), ALCCS (Equivalent to M.Tech)	B.Com Computers

PROSPECTUS FOR FINANCIAL ACCOUNTING-I

(PRACTICALS)

Course Code: 281107

This course is designed to impart knowledge regarding concepts of Financial Accounting using Tally.

Financial Accounting is designed to teach the students about various accounting techniques which are used for maintaining financial statements.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Binnuri Sahithya	1	M.Com	B.Com Computers
2.	Mr P Rajkumar Reddy	1	M.Com, TS-SET	B.Com Computers

PROSPECTUS FOR FUNDAMENTALS OF INFORMATION TECHNOLOGY
(PRACTICALS)

Course Code: 281108

This course is studied by students pursuing B.Com Computers and the syllabus has been framed as per the industrial standards.

The course aims at imparting the basics of a computer and how to operate it efficiently. The students will learn how to create, edit and format Word documents. They will also learn to enter data in a spreadsheet, use it for analysis and project information in the form of charts. They will be taught to make presentations, create an animation using transition and build effects. They will be introduced to databases and taught how to form tables, queries, forms and reports.

Overall the course makes the student apply the acquired knowledge in enhancing their computer skills for office automation.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Jacintha Vincent	20	M.Com, PGDCA, DCST (C.Sc.)	B.Com Computers
2.	Mr K Siva Rama Krishna	17	M.Sc.(CS), ALCCS (Equivalent to M.Tech)	B.Com Computers

PROSPECTUS FOR BUSINESS ENGLISH-II

Course Code: 281201

The Business English course will teach the student to understand the importance of using English language skills effectively in a business environment. These skills relate to their professional lives, aim to develop understanding and practice the same effect for professional growth and sustained performance in the job arena.

Students will be able to distinguish between words which are either spelt or pronounced alike, yet render distinct meanings; imparting a sound clarity on business usage of language and for developing the art of parallel listening and reading comprehension combined with appropriate writing skills. They can construct vocabulary and gain fluency in language structuring and vocabulary building for business purposes. Students will identify economical word constructions, paying specific attention to building sound writing skills. They can interpret business communication and the advancements in communication technology with comprehensive and in-depth coverage on all the core components of efficient communication. Besides this, they develop communication skills to provide a platform for language efficiency and effective language delivery with an emphasis on cross-cultural communication and gender communication.

Students will be able to display effective communication skills and language presentation skills including preparing of business documents, communication and interpretation of business language and practical skills required for job acquisition and promotion, by the end of this course.

Business English is studied by students of Commerce at Undergraduate level.

The course is taught by the following Lecturers:

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms P.M.Mamatha Rani	12	M.A, B.Ed., PGCTE	B.Com Computers
2.	Dr Swaralipi Nandi		M.A, M.Phil, Ph.D, NET	B.Com Computers

PROSPECTUS FOR VALUE EDUCATION AND PERSONALITY DEVELOPMENT

Course Code: 281202

Life without value education is like a ship without a radar. Values work as a guidance system and help us reach our destination. Mere teaching, learning, improving knowledge and skills without building character and mind may not contribute to the holistic development of children, which is a must for the world to become a better place.

The rise in crimes, violence and other destructive activities in the society in spite of an increasing literacy rate can be ascribed to poor inculcation of values. It has been seen in the recent terrorist attacks in various parts of the world, that those who carried out the attacks were educated, men and women. What they lacked was edification. Had they been thoroughly taught the values of human character, it is possible they would not have thought of killing so many innocent people.

Education policymakers need to lay more stress on education with a stress on imparting human values and edification. This will have better results than mere education.

The need of the hour is to impart value-based education. The stress should be on values such as patience, honesty, tolerance, sympathy, and love for fellow citizens. The students must be indoctrinated to keep values as a top priority. The youngsters should not only to be taught how to develop their skills, talents, and abilities, but also to use them for the welfare and betterment of all.

Once values become everyone's priority in life, all the negative aspects of life will automatically dwindle. The world direly needs people with high values to make it a better place to live in.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms D Elsita	4	M.C.J.	B.Com Computers
2.	Mrs Grace Israel	12	M.A., M.Phil, M.A(CS)	B.Com Computers

PROSPECTUS FOR INDIAN ECONOMY

Course Code: 281203

The subject Indian Economy was introduced in the year 2015-16. This subject is only learnt in the second semester for the students of B.Com computers. Understanding the Indian economy is now essential as having a voter card in the country. The course content shapes the analytical mindsets of the students to take advantage of the reading materials being made available from different sources and agencies. The students of the new generations are smarter and capable of comprehending the issues with greater acumen. The topics dealt are many and varied. The ongoing events have been placed in a proper perspective to give an integrated view of the economy.

The course is useful for students preparing for various competitive examinations.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs Sunindita Pan	9	M.A (Eco.), M.A (PS), DAPR	B.Com Computers

PROSPECTUS FOR BUSINESS MATHEMATICS

Course Code: 281204

This course is studied by students pursuing B.Com Computers and the syllabus has been framed as per the industrial standards.

This course helps the students to learn basic concepts of Mathematics. It aims to impart knowledge on the applications of Mathematics in business decision making. Students also study some basic concepts that help them in other subjects and also evolve problem-solving concepts. It also helps them in preparing for competitive exams.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mr K Kiran Kumar	21	M.Sc., M.Phil	B.Com Computers
2.	Dr Shakira Sultana	12	M.Sc., Ph.D	B.Com Computers

PROSPECTUS FOR FINANCIAL ACCOUNTING-II

Course Code: 281205

Financial Accounting course explains the basic concepts of partnership and demonstrates the accounting treatment relating to the admission of a partner, retirement and death of a partner. The course identifies the rules applicable for winding up of partnership and insolvency of a partner. It also shows the method of finding out profits and financial position by using incomplete records and the method of preparing books under Hire purchase and Installment purchase system.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Binnuri Sahithya	1	M.Com	B.Com Computers
2.	Mr P Rajkumar Reddy	1	M.Com, TS-SET	B.Com Computers

PROSPECTUS FOR PROGRAMMING IN C

Course Code: 281206

This course is studied by students pursuing B.Com Computers and the syllabus has been framed as per the industry standards.

Students will be introduced to problem-solving skills through flowcharts and algorithms and to apply them in real-time situations by developing correct solutions. This enables the students to gain transferable knowledge for any programming domain they may wish to progress.

The students will acquire strong foundation knowledge on the fundamental concepts of C viz. data types, declaring variables, operators, structure etc. They will be able to understand the fundamentals of structured programming concepts and procedures through the implementation of programs in C. They will also gain knowledge of pointers, arrays, structures, unions, files etc. The students will have the ability to write correct computer programs to solve specific problems, thereby giving them the competence to write, compile and execute programs using C.

Students will be able to go for jobs in software development.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Jacintha Vincent	20	M.Com, PGDCA, DCST (C.Sc.)	B.Com Computers
2.	Mr K Siva Rama Krishna	17	M.Sc.(CS), ALCCS (Equivalent to M.Tech)	B.Com Computers

PROSPECTUS FOR FINANCIAL ACCOUNTING-II

(PRACTICALS)

Course Code: 281207

This course is designed to impart knowledge regarding concepts of Financial Accounting using Tally.

Financial Accounting is designed to teach the students about various accounting techniques which is used for maintaining financial statements.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Binnuri Sahithya	1	M.Com	B.Com Computers
2.	Mr P Rajkumar Reddy	1	M.Com, TS-SET	B.Com Computers

PROSPECTUS FOR ACCOUNTING

Course Code: 282107

The course introduces the basic conceptual knowledge of accounting process like journal, ledger and final accounts.

The student will be able to apply the theoretical knowledge to practical accounting, by the preparation of final accounts of sole proprietorship using computerized accounting.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Binnuri Sahithya	1	M.Com	B.Com Computers

PROSPECTUS FOR BUSINESS STATISTICS

Course Code: 282102

This course is studied by students pursuing B.Com. Computers and the syllabus has been framed as per the industrial standards.

Students will be able to understand concepts of diagrammatic and graphical representation of statistical data, descriptive statistics such as averages, dispersion skewness and kurtosis. They will be able to learn further concepts of correlation, regression, time series analysis and index numbers.

On studying the concepts, the students will be able to provide the basic knowledge of mathematics and statistics to business disciplines. They will be able to utilize the techniques to analyze the data and provide meaningful information in making management decisions.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs. M. Sailaja	18	M. Sc. Statistics (Ph.D.)	B.Com Computers
2.	Mrs. Kakani Ketana	0	M.Sc. Statistics with Computer Applications	B.Com Computers

PROSPECTUS FOR ADVANCED ACCOUNTING

Course Code: 282103

Advanced accounting course states various methods for preparing branch accounts, describes the allocation and interdepartmental transfer of expenses, and analyses the financial position of non-trading concerns. The course also helps in evaluating the different situations of public issue of shares at par, at premium and at discount and accounting treatment for forfeiture and reissue of shares. Students also understand about issue and redemption of debentures and need for underwriting of shares and debentures.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mr M Veeraswamy		M.Com, M.B.A., (Ph.D), LL.M	B.Com Computers
2.	Mrs G Shivaranjani Yadav	14	M.Com, M.Phil	B.Com Computers

PROSPECTUS FOR BUSINESS LAWS

Course Code: 282104

Business Laws course demonstrates an understanding of the legal environment of the business and explains legality of object and consideration. The course also explains the application of Consumer Protection Act and discusses Intellectual Property Rights and introduction to IT Act 2000 and Right to Information Act. Students further can understand the importance of discharge of a contract and remedies available, and can recognize transactions involving the Sale of Goods Act.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Binnuri Sahithya	1	M.Com	B.Com Computers
2.	Ms Amulya	1	M.Com	B.Com Computers

PROSPECTUS FOR DIRECT TAXES

Course Code: 282105

This course imparts knowledge of Indian tax system, along with the techniques of computation of taxable income under various heads like Income from salary, house property, business or profession, capital gains and other sources of income.

It equips students with practical knowledge of filing of income tax returns and computation of tax liability of individuals and Hindu Undivided Family (HUF).

It makes students to gain jobs in the field of taxation and also makes them competent for professional courses.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mr P Rajkumar Reddy	1	M.Com, TS-SET	B.Com Computers
2.	Mrs M V B Sailaja		M.Com, DCA, SET	B.Com Computers

PROSPECTUS FOR OBJECT ORIENTED PROGRAMMING THROUGH C++

Course Code: 282106

This course is studied by students pursuing B.Com Computers

Students will be able to understand the fundamentals of object-oriented programming using C++, define classes and create objects, write inline functions for efficiency and performance, implement constructors. They will be able to learn how inheritance and virtual functions implement dynamic binding with polymorphism.

Students will have the ability to write computer programs to solve problems. They will develop competence to write, compile and execute programs using C++.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs S Shobha Rani	18	M.Sc., DISM, PGCCA (CSc.)	B.Com Computers
2.	Ms T Suneetha		MCA, M.Tech.	B.Com Computers

PROSPECTUS FOR ENVIRONMENTAL STUDIES AND GENDER SENSITISATION

Course Code: 282201

Environmental studies and Gender sensitization will teach students the importance of ecological balance for sustainable development and also clarify the idea of what is to be done in the environmental context. It helps in understanding the impacts of developmental activities and brings awareness and knowledge about the environment among individuals and social groups. The subject makes students participate in solving the real time environment problems. It provides a perspective on socialization of men and women with regard to issues of gender and gender violence in contemporary India.

Students will gain knowledge on environmental aspects and be involved in acquiring a sustainable environment and also will be sensitized towards gender issues in the society and the laws enforced for their protection.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mr Lourdu Prakash		M.Sc.	B.Com Computers
2.	Dr Sowbhagya Lakshmi		M.Sc., Ph.D	B.Com Computers

PROSPECTUS FOR RESEARCH METHODOLOGY

Course Code: 282202

Research Methodology course helps students to understand and interpret the basic meaning of research, to define the research problem at hand and construct the procedure for undertaking research. The course enables the students to formulate hypothesis and develop an appropriate research design; classify the different sources of data and analyze the various methods of data collection. Students would be able to develop the most appropriate sample size and design as well as determination of sampling and non sampling errors; classify the various types of attitude measurement scales and apply the principles and format of report writing and presentation.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mr P Rajkumar Reddy	1	M.Com, TS-SET	B.Com Computers
2.	Mrs M V B Sailaja		M.Com, DCA, SET	B.Com Computers

PROSPECTUS FOR CORPORATE ACCOUNTING

Course Code: 282203

Corporate Accounting course helps students understand the various types of capital structures of the company and their representation in the balance sheet, preparation of financial statements with profits before incorporation; and explains the methods for valuation of shares and goodwill. The students would be able to understand the concept of amalgamation in the nature of merger and of purchase and accounting treatment for internal reconstruction. The course also demonstrates the accounting systems of a banking company under the guidance of RBI and helps to prepare insurance accounts as per IRDAI guidelines.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mr M Veeraswamy		M.Com, M.B.A., (Ph.D) LLM	B.Com Computers
2.	Mr N Anil Kumar	14	M.Com, M.Phil	B.Com Computers

PROSPECTUS FOR BANKING THEORY AND PRACTICE

Course Code: 282204

The banking sector is the life line of any economy in the world. As such, it is very important for business students to be abreast of current banking affairs in India. The purpose of offering this course at the graduation level is to introduce the students to the fundamental aspects of banking theories.

The Banking Theory and Practice course introduces the students to banking and its activities with an emphasis on financial instruments and various services rendered by the banks. Students will gain knowledge about different banking operations and learn about role of technology in modern day banking. It helps students to appraise and criticize the various types of collateral securities and point out the precautions to be taken by a banker while advancing loans against different types of securities.

Students of Banking Theory and Practice course will be able to interpret the features of various types of negotiable instruments, and understand the functions and organizational structure of cooperative banks, NABARD and RBI.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Binnuri Sahithya	1	M.Com	B.Com Computers
2.	Ms Ancy John	1	M.Com, SET	B.Com Computers

PROSPECTUS FOR INDIRECT TAXES

Course Code: 282205

This course equips the students with knowledge related to indirect taxation system, Central Board of Excise and Customs, administrative setup of excise department, powers of customs and central excise officers.

The course also provides a practical insight on central excise, Value Added Tax (VAT), Central Sales Tax and customs duty. It also emphasizes on the registration procedure, levy procedure, assessment and returns.

It makes students to gain jobs in the field of taxation and also makes them competent for professional courses.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mr P Rajkumar Reddy	1	M.Com, TS-SET	B.Com Computers
2.	Mrs M V B Sailaja		M.Com, DCA, SET	B.Com Computers

PROSPECTUS FOR DATABASE MANAGEMENT SYSTEMS (DBMS)

Course Code: 282206

The course is studied by students pursuing B.Com Computers and the syllabus has been framed keeping the background nature of the program.

Students are introduced to the fundamental concepts of a database. With the sound foundation they will be able to design E-R diagrams, remove anomalies in database design and create databases by applying integrity constraints.

This course aims at enhancing analytical skills of the student by making them apply the database model to real-time applications and will also be able to secure the databases against unauthorized access.

Once the databases are developed, the students independently manipulate its contents through queries. The course also imparts knowledge in procedural language like PL/SQL and makes the student write programs independently to handle blocks, procedures, functions and triggers.

The course empowers the students to develop critical thinking and handle issues related to real-time transactions, in terms of concurrency, failure and recovery.

The students will be able to go for jobs in Software Development and are given the exposure of working in Oracle. The students can also be trained in Financials to have a career edge over other non-commerce students.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Jacintha Vincent	20	M.Com, PGDCA, DCST (C.Sc.)	B.Com Computers
2.	Mrs S Shobha Rani	18	M.Sc., DISM, PGCCA (CSc.)	B.Com Computers

PROSPECTUS FOR CORPORATE ACCOUNTING-II

Course Code: 283101

This course provides knowledge about accounting treatment as per Accounting Standard-14 various methods of calculating purchase consideration and its accounting treatment in the books of transferor and transferee.

It also includes maintenance of final accounts in accordance to Banking Regulation Act 1949 under the guidance of RBI. Preparation of various accounts and statements of insurance companies according to IRDA is also taught.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs G Shivaranjani Yadav	14	M.Com, M.Phil	B.Com Computers

PROSPECTUS FOR COST ACCOUNTING

Course Code: 283102

Cost Accounting course helps the students to understand the importance of cost accountancy in an organization, and describes the principles of managing inventories of materials and the procedures for accounting inventory. It also describes the principles and practice of costing labour to a business and also the principles and process of overhead cost analysis. It helps to apply the operation of unit or output costing and process costing methods.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs N Indira Prasad	19	M.Com, MBA, (Ph.D)	B.Com Computers
2.	Dr Jacqueline Williams	25	M.Com, MBA, B.Ed., M.Phil, Ph.D	B.Com Computers

PROSPECTUS FOR BUSINESS LAWS

Course Code: 283103

Business Laws course demonstrates an understanding of the legal environment of the business; and explains legality of object and consideration. The course also explains the application of Consumer Protection Act and discusses Intellectual Property Rights and introduction to IT Act 2000 and Right to Information Act. Students further can understand the importance of discharge of a contract and remedies available, and identifies the recognition of transactions involving the Sale of Goods Act.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Nikitha	0	M.Com	B.Com Computers
2.	Mrs. Chalceydony	5	MBA	B.Com Computers

PROSPECTUS FOR FINANCIAL MANAGEMENT

Course Code: 283104

Financial Management course helps the students to interpret the concept of business finance, finance decisions, and functions of finance manager. It helps them to understand the concept of cost of capital and leverages and calculate the cost of capital and leverages of a business concern. The students will be able to interpret the concept of capital budget; apply the techniques of ARR, NPV, IRR, PI etc.; and understand the working capital management methods and apply them to determine the working capital requirement of a business organization. The course also helps to interpret the concept of cash management, and cash budgeting and receivable management.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs P Radhika	1	M.Com	B.Com Computers
2.	Mrs N Indira Prasad	19	M.Com, MBA, (Ph.D)	B.Com Computers

PROSPECTUS FOR E-COMMERCE

Course Code: 283105

Electronic Commerce has become the most efficient method for conducting business online.

The course introduces the various facets of electronic commerce related to network infrastructure, business strategies and pertinent technologies to make the students understand the competitive advantage of consumer applications in the global context.

Students will understand the way business is conducted through web based applications. They also come to understand how payments are settled online through electronic payment systems, study the changing role of organizations and to make effective advertising strategies. The course enables the students to know how information is organized, searched and retrieved in the real time world using digital libraries. It also enables them to understand the growing importance of privacy, security and copyrights issues.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Jacintha Vincent	20	M.Com, PGDCA, DCST (C.Sc.)	B.Com Computers

PROSPECTUS FOR JAVA PROGRAMMING

Course Code: 283106

The course is studied by students pursuing B.Com Computers and the syllabus has been framed keeping the background nature of the program.

Students will be able to understand the fundamentals of object-oriented programming in Java, including defining classes, interfaces, creating objects, invoking methods, using packages, applets etc. They will also learn how to use GUI in Java programming.

They will have the ability to write a computer program to solve specified problems. They will develop competence to design, write, compile, test and execute straight forward programs using a high-level language. They will also know how to implement programs for user interface and application development. Students will be able to independently build dynamic user interfaces using applets and event handling in Java.

The students will be able to go for jobs in Software Development.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs K Anitha	9	MCA, M.Tech(CSE)	B.Com Computers
2.	Mr K Siva Rama Krishna	17	M.Sc.(CS), ALCCS (Equivalent to M.Tech)	B.Com Computers

PROSPECTUS FOR ACCOUNTING FOR MANAGEMENT

Course Code: 283201

Management Accounting Course gives an overview of management accounting, its need, scope and functions. It also helps the students to prepare the financial statements and show its analysis and interpretation and apply different formula in ratio analysis. It further illustrates the preparation of funds flow statement and cash flow statement and explains marginal costing and budgetary techniques.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs P Radhika	1	M.Com	B.Com Computers
2.	Mrs Y Anjani Kumari		M.Com, PGDBM, MBA	B.Com Computers

PROSPECTUS FOR COMPANY LAW

Course Code: 283202

Company Law course helps the students to develop a basic knowledge of provisions of Companies Act 2013, and describes the capital structure of company through issue of shares and alteration of share capital. It explains the borrowing powers of a company and consequences of ultra virus borrowing, and states various provisions of the Companies Act relating to company management and meetings. It also identifies various modes of winding up of a company and legal provisions applicable.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms. Nikitha	0	M.Com	B.Com Computers

PROSPECTUS FOR MARKETING MANAGEMENT

Course Code: 283203

Marketing Management explains the concept of marketing and sketches the marketing environment, classifies the market, and identifies the various market segments. It also points out the marketing mix with reference to the product and the price. It offers an analysis of the promotion mix and the channels of distribution and also explains service marketing mix and points out the importance of direct and online marketing.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Ms Mary Patricia	1	MBA	B.Com Computers

PROSPECTUS FOR AUDITING AND ACCOUNTING STANDARDS

Course Code: 283204

The course imparts knowledge of the basic concepts of auditing, methods and principles of auditing. Students will gain knowledge on internal verification of books of accounts and documents of the organization, by using various techniques like test checking, vouching and verification.

It also imparts knowledge on the appointment, qualification, disqualification, rights, duties and procedure of removing an auditor.

It makes the students aware of various accounting standards issued by ICAI from time to time and their practical applicability.

The student can assist a Chartered Accountant and can pursue professional courses.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs M V B Sailaja		M.Com, DCA, SET	B.Com Computers
2.	Mrs G Shivaranjani Yadav	14	M.Com, M.Phil	B.Com Computers

PROSPECTUS FOR HUMAN RESOURCE MANAGEMENT

Course Code: 283205

The purpose of Human Resource Management lies in the successful utilization of people to attain specific as well as organizational goals.

Human Resource Management will acquaint students with various HR policies, functions and the importance of human resource development in an organization. Students will gain knowledge on various HR policies, methods of job design, importance of job analysis, along with the internal and external mobility processes in a dynamic business organization. They will learn about the legalities surrounding recruitment, promotion, termination, succession planning, and the need in customizing training for staff.

Human Resource Management course will also help students understand the role of as HR manager, importance of HR Planning, methods of Performance appraisal, and approaches for Work life balance. Students will also understand the concept of career development, importance of TQM, and importance of Trade Unions & Industrial Relations.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs N Indira Prasad	19	M.Com, MBA, (Ph.D)	B.Com Computers
2.	Ms Mary Patricia	1	MBA	B.Com Computers

PROSPECTUS FOR WEB PROGRAMMING

Course Code: 283206

We live in a world where people are completely dependent on smart phones and laptops. With just a mere internet connection, everything is possible. It is so because developers develop web pages which people can access online. Front-end web development involves in programming the user interface of a web application. Typically it refers to the Hypertext Mark-up Language (HTML), Cascading Style Sheets (CSS) and JavaScript portion of web site production as opposed to the database or server-side programming.

This course helps the students to understand the principles of creating an effective web page. The students learn the language of the web: HTML and CSS. They will learn to create HTML pages and use Javascript code to enhance the pages. They can develop dynamic web pages using Javascript and DHTML. They can write a well framed/ valid XML document.

Sl.No.	Name of the Lecturer	Experience	Qualification	Teaching for program
1.	Mrs K Anitha	11	MCA, M.Tech. (CSE)	B.Com Computers
2.	Mrs S Shobha Rani	18	M.Sc., DISM, PGCCA (CSc.)	B.Com Computers